geocitra

BUSINESS PROFILE 2026

GEOCITRA .COM

Accelerating Your Business Growth Through Digital Transformation

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Giving a boost

To Your Business



www.geocitra.com

About Us





At Geocitra.com, we believe technology is more than just a tool, it is a strategic enabler for sustainable business transformation.

We do not simply build software and applications. We design intelligent systems that are adaptive, scalable, and capable of creating long-term competitive advantage.

By combining deep technical expertise with strong business understanding, we help organizations transform operational complexity into elegant and effective digital solutions.

Every platform we build is designed using modern architecture, disciplined execution, and future-ready scalability from day one.

From private enterprises to government institutions, we empower organizations to accelerate digital transformation with greater confidence, efficiency, and measurable outcomes.

We believe scale is not a consequence, it is intentionally designed.

With a strong foundation, proven track record, continuously evolving product portfolio, and strategic growth vision, Geocitra.com is positioned to become a trusted digital transformation partner at both national and global levels.

We actively welcome strategic partnerships with organizations that share the same vision: shaping the future through impactful technology.

Taru J. Wisnu
Ayub Laksono
Founder

GLOBAL INSIGHT, INDONESIAN ROOTS

Geocitra.com delivers scalable digital ecosystems designed to help organizations operate faster, smarter, and more efficiently. We combine technology, strategy, and execution excellence to create solutions that generate measurable impact.

Vision

To become a trusted global partner in digital innovation through intelligent, adaptive, and scalable software solutions.



Mission

Delivering transformative technology solutions that are faster, smarter, measurable, and highly secure.

Our Service Capabilities

Custom Software Development	Development of tailor-made software systems specifically designed to meet unique operational requirements and business characteristics.
SaaS Product Development	End-to-end Software-as-a-Service product development, from strategic planning and system design to deployment and product launch.
Enterprise Application Services	Modernization, integration, and optimization of enterprise applications to improve operational efficiency and digital readiness.
Mobile & Web Development	Development of responsive, intuitive, and user-centric mobile and web applications across multiple platforms.
AI, Data & Cloud Solutions	Implementation of artificial intelligence, data engineering, and cloud computing technologies to support data-driven decision making and organizational performance.

LIST OF PRODUCT



SISTEM INFORMASI DATA HUB

APLIKASI SMART ANALISIS

APLIKASI DIGIARCH

SIM FASKES

APLIKASI REKAS

APLIKASI E-LIMBAH

APLIKASI GEOSIPAS

APLIKASI LINTAS

APLIKASI MARS

APLIKASI E-OFFICE

APLIKASI SIAP BPK

APLIKASI E-DAILY REPORT

MARKETPLACE UMKM DAERAH

APLIKASI SIMATIKA

APLIKASI SANTIKA

POLARIS MEDIA

APLIKASI LITERA

APLIKASI KEUANGANKU

X-GREEN ACADEMY

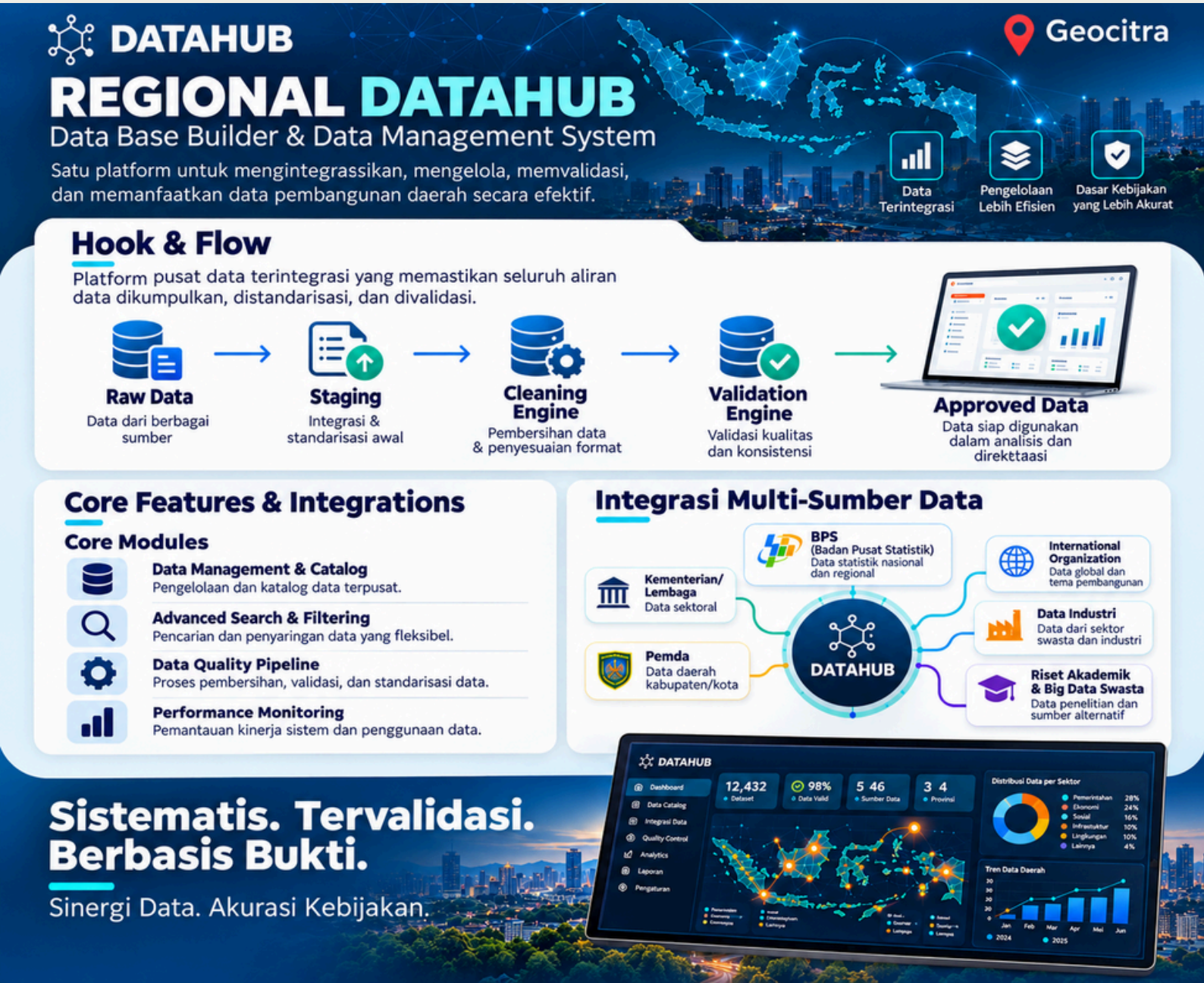
SISTEM INFORMASI DATA HUB

Integrated Regional Data Management System

A centralized data management platform designed to integrate, standardize, and manage cross-sectoral data assets.
Through rigorous data quality architecture including staging, cleaning engines, and validation processes, the system transforms fragmented raw data into structured and reliable strategic information.

Key Highlights

- Centralized data governance
- Data quality validation engine
- Cross-sector integration capability
- Advanced search and filtering
- Real-time performance monitoring



APLIKASI SMART ANALISIS

AI-Powered Strategic Intelligence Platform

An AI-powered policy analysis and strategic content generation platform designed to accelerate executive decision-making processes.
The platform automatically detects regional data anomalies and intelligently transforms raw information into strategic narratives tailored for executive, technical, media, and public audiences.

Key Highlights

- AI-driven strategic analysis
- Automated report generation
- Regional anomaly detection
- Multi-audience content adaptation
- Executive intelligence dashboard



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APLIKASI DIGIARCH

Digital Transformation for Archival Governance

An integrated document and archive management system designed to transform fragmented manual archiving into a secure, organized, and sustainable digital archive ecosystem.

Key Highlights

- Centralized digital archiving
- Secure document storage
- Faster document retrieval
- Reduced operational costs
- Structured archive governance



SIM FASKES

Health Facility Management Information System
SIM FASKES is an integrated digital platform designed to manage, monitor, and analyze healthcare facility data within a unified system powered by GIS and intelligent analytics.

Key Features

- GIS Monitoring & Regional Analytics
- Clinical Services & Electronic Medical Records Management
- Healthcare Assets & Inventory Management
- Regional Health Analytics
- Health Intelligence Dashboard



APLIKASI REKAS

Digital Transformation for Waste Collection Fee Management

An integrated waste collection fee management platform designed to transform vulnerable manual billing processes into an accountable, validated, and spatially measurable local revenue monitoring system.

Key Features

- Digital Customer Registration
- Automated Billing System
- Real-Time Field Monitoring
- Payment Validation System
- Revenue Transparency & Accountability



APLIKASI E-LIMBAH

Environmental Monitoring & Governance Platform

A centralized environmental monitoring system designed to integrate industrial licensing and waste monitoring data into a unified executive control center.

Through an Early Warning System architecture and automated rule-based assessment, the platform transforms fragmented reporting processes into accurate, actionable environmental intelligence.

Key Features

- Environmental Monitoring Dashboard
- GIS-Based Monitoring Visualization
- Automated Early Warning System
- Industrial Compliance Assessment
- Real-Time Environmental Reporting



APLIKASI GEOSIPAS

Digital Site Plan Application Information System

An AI- and GIS-powered digital platform designed to integrate site plan submission, examination, verification, and approval processes within a unified system. The platform enables applicants and local government agencies to manage documents digitally, visualize site plans through GIS maps and 3D models, and transparently monitor application status.

Key Features

- Digital Submission & Verification
- GIS Mapping & 3D Land Preview
- CAD & SHP File Viewer
- Application Status Tracking & Transparency
- Spatial Data & Land Use Planning Integration



Pengajuan & Verifikasi Digital

- Alur online penuh dari pengajuan dokumen hingga pencetakan SK Siteplan resmi secara digital.
- Validasi dan verifikasi bertahap dari tim teknis hingga dinas terkait secara real-time.

Peta GIS & Preview Lahan 3D

- Akses peta GIS yang komprehensif bagi OPD dan Pemohon Mandiri.
- Visualisasi 3D batas lahan dan rencana tata ruang langsung di platform.

Viewer File CAD & SHP

- Pratinjau (*preview*) file pemetaan teknis CAD dan SHP langsung dalam browser tanpa software tambahan.
- Sistem otomatisasi deteksi kesesuaian gambar.

Pantau Status & Transparansi

- Pemantauan status berkas dan riwayat pengajuan secara transparan dan real-time.
- Notifikasi otomatis setiap tahap evaluasi dan persetujuan.



APLIKASI LINTAS

GIS-Based Transportation Infrastructure Management

A Geographic Information System (GIS)-based transportation infrastructure platform designed to transform manual infrastructure inventory and maintenance processes into an interactive, measurable spatial information ecosystem.

Key Features

- GIS-Based Infrastructure Mapping
- Maintenance Monitoring System
- Real-Time Reporting
- Infrastructure Priority Analytics
- Centralized Transportation Database



APLIKASI MARS

Airport Revenue Management System

MARS is an integrated digital platform designed to optimize airport asset, revenue, contract, and operational management. MARS helps airport operators improve operational efficiency, strengthen revenue control, and establish transparent, accountable, and data-driven airport service governance.

Key Features

- Asset Management & Tariff Determination
- Contract Digitalization & Automated SKRD Generation
- Aircraft Parking & IoT Monitoring
- Tenant Self-Service Portal
- Billing, Receivables & Reconciliation
- Aircraft & Apron Operations Management
- Executive Reports & Dashboard



APLIKASI E-OFFICE

Integrated Digital Workplace Ecosystem

An integrated digital workplace platform designed to centralize operational workflows within a single, interconnected ecosystem. Through the synchronization of HRIS, digital correspondence, financial management, and operational workflows, the platform transforms complex manual bureaucracy into agile, transparent, and measurable digital operations.

Key Features

- Integrated HRIS Ecosystem
- Digital Correspondence Management
- Financial Workflow Management
- Real-Time Monitoring Dashboard
- Cross-Departmental Operational Synchronization



APLIKASI SIAP BPK

Digital Transformation for Audit Readiness Management

A centralized audit readiness management system designed to transform fragmented administrative processes into measurable, validated, and real-time organizational readiness monitoring.

Key Features

- Centralized Audit Document Management
- Real-Time Readiness Monitoring
- Executive-Level Visibility Dashboard
- Automated Reporting Workflows
- Enhanced Accountability



APLIKASI E-DAILY REPORT

Digital Transformation for Employee Performance Management

A digital employee performance reporting platform designed to transform traditional attendance-based monitoring into a validated, measurable, and spatially integrated work performance management system.

Key Features

- Real-Time Activity Reporting
- Centralized Performance Monitoring
- KPI System Integration
- GIS-Based Activity Visualization
- Support for Objective Performance Evaluation





Solusi Cerdas untuk Pelaporan Kinerja Terintegrasi

Platform pelaporan aktivitas harian yang dirancang untuk meningkatkan efisiensi kerja, transparansi, dan memastikan setiap tugas terdokumentasi dengan baik.

- Monitoring aktivitas harian secara terpusat
- Monitoring kinerja berbasis lokasi
- Mendukung evaluasi yang objektif

Pelaporan Real-Time
Input LKH cepat dan mudah dimana saja kapan saja

Integrasi dengan SKP
Capaian harian otomatis terhubung dengan target tahunan

Peta Aktivitas Digital
Visualisasi akurat lokasi kegiatan pegawai menggunakan GIS

MARKETPLACE UMKM DAERAH

Digital Transformation for the Local Commerce Ecosystem

A storefront-based marketplace platform designed to help MSMEs transform traditional business models into a standardized digital commerce ecosystem. Through centralized sales reporting and a self-managed store architecture, the platform transforms informal transactions into transparent and measurable business intelligence.

Key Features

- Local Product Marketplace Ecosystem
- Integrated Digital Storefront Management
- Centralized Sales Reporting
- Secure Digital Transaction System
- Enhanced Regional Economic Competitiveness



APLIKASI SIMATIKA

Pastoral Community Data & Geospatial Management Information System

SIMATIKA is an integrated digital platform designed to support community data management, Catholic family administration, sacramental records, and pastoral area mapping. Through GIS-based data integration, multi-level verification, and analytical dashboards, SIMATIKA helps parishes and dioceses improve data accuracy, streamline administrative processes, and plan pastoral services in a more targeted and effective manner.

Key Features

- Community Census & Family Data (KBG)
- Community Administration & Sacramental Records
- Community Mapping & Regional Analytics (GIS)
- Data Verification & Reporting
- Integrated Digital Management System



APLIKASI SANTIKA

Church Financial Management System

SANTIKA is a cloud-based digital platform designed to strengthen church financial governance through transparency, accountability, and integrated management. The platform streamlines the management of income, expenditures, budgets, and financial reports through real-time monitoring, multi-level approval workflows, and informative dashboards to support informed decision-making and strengthen congregational trust.

Key Features

- Cash & Financial Flow Monitoring
- Digital Financial Reporting
- Budget & Fund Allocation Management
- Multi-Level Approval & Verification
- Financial Intelligence Dashboard



POLARIS MEDIA

Political Virtual Assistant

Polaris Media is an AI-powered digital platform designed to help public stakeholders transform ideas, perspectives, and programs into structured, relevant, and distribution-ready communication content. The platform supports the creation of articles, infographics, and posters to deliver information, strengthen public communication, and foster effective connections between leaders and communities through social media and websites.

Key Features

- AI-Powered Article Generation with Trained Models
- Infographic Generation
- Digital Poster Design
- Content Management & Distribution
- Multi-Audience Message Personalization



APLIKASI LITERA

Digital Learning Management Ecosystem

A centralized digital education management system designed to transform conventional learning processes into an interactive, measurable, and real-time monitored learning ecosystem.

Key Features

- Integrated E-Learning Platform
- Learning Progress Monitoring
- Interactive Learning Modules
- Mentor & Participant Management
- Centralized Education Ecosystem



APLIKASI KEUANGANKU

Digital Transformation for Employee Financial Well-Being
An internal financial planning platform designed to reduce employees' financial stress and improve productivity through independent, measurable, and educational financial wellness assessments.

Key Features

- Financial Health Assessment
- Educational Financial Planning
- Secure & Encrypted User Data
- Personalized Financial Reports



X-GREEN ACADEMY

Digital Talent Development Platform

A digital capability transformation platform focused on developing Fullstack Web Developer skills through project-based learning and hands-on mentoring by active industry practitioners.
The program ensures that participants gain the ability to independently build functional, standardized, and industry-ready applications.

Key Features

- Project-Based Learning Approach
- Hands-On Mentoring by Industry Practitioners
- Fullstack Development Curriculum
- Real-World Application Development
- Industry-Oriented Competency Building



Trusted by:

Geocitra.com has collaborated with various organizations from government institutions, educational sectors, associations, and private enterprises.

Our partnerships reflect our commitment to delivering impactful, scalable, and sustainable digital transformation solutions.

Our Team



Our greatest strength lies in the people behind every solution we build.

The Strength Behind Our Innovation

- More than 20 professional experts consisting of Software Developers, System Architects, and Product Specialists
- 80% of team members possess over five years of industry experience
- Dedicated production teams for every project
- Supported by certified professionals

Contact Us

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Workshop Wisma Geocitra, Bandung

GLOBAL INSIGHT, INDONESIAN ROOTS

We are built from Indonesia with a global vision, creating technology-driven solutions that transcend boundaries and accelerate meaningful transformation.

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